



Attorney's Docket No. 023895.257070

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Poage et al. Confirmation No.: 9114
Appl No.: 09/385,414
Filed: August 30, 1999
For: APPARATUS AND METHOD FOR CREATING A MARKETING
INITIATIVE

Mail Stop ISSUE FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**SUBMITTAL OF DRAWINGS UNDER
37 CFR § 1.85(c)**

In response to the requirement for new drawings as set forth in Paper No. 5 in the above application, there is enclosed herewith one set (8 sheets) of new drawings. It is requested that these new drawings be substituted for the originally filed drawings.

Respectfully submitted,

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to:

Mail Stop ISSUE FEE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on July 27, 2005

Elaine Kelly